

# Great Managers Attract GREAT TALENT

Why do **good people**  
follow great managers?



**WARREN HAMMOND**  
COMMERCIAL COACH





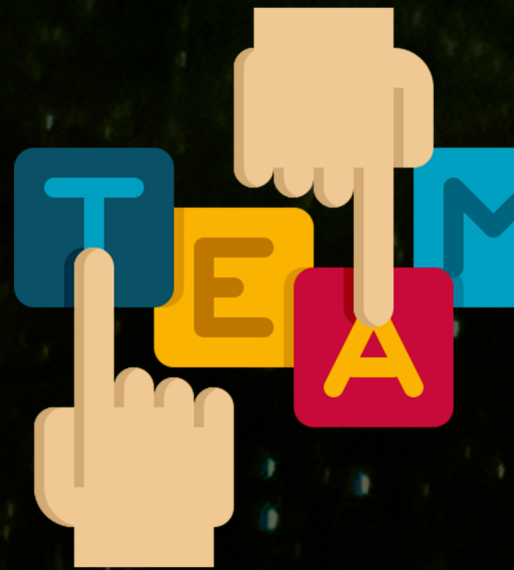
# Hiring a Sales Leader

**When hiring a sales leader,  
ask how many people they're  
bringing with them.**



# The Importance of Followership

Great managers create strong bonds and loyalty within their team.



# Growing Talent

A good sales leader should have a history of nurturing and developing their team members.



# New Opportunities

Joining a new company with a great manager opens up new possibilities for growth and success.



# The Power of a Great Hire

A sales leader who brings along talented team members is a valuable asset to any organization.



# Alarm Bells

**If a sales leader isn't bringing anyone along, it may be time question their leadership abilities.**



# The Key Takeaway

**Great managers attract and grow talent, leading to a stronger and more successful team.**





# SHARE YOUR THOUGHTS

Repost for more insights on  
attracting and retaining **top talent**  
in your organization.

**WARREN HAMMOND**  
COMMERCIAL COACH